

## Website tracks Rx orders

OcucoRelcon has developed a secure web portal for Rx labs to provide customers with up-to-the-minute order tracking information.

In partnership with Tant Laboratories, which piloted the scheme, OcucoRelcon lab-specialist subsidiary DRS Computing can provide online access to the full list of orders sent by opticians for processing. Individually password-protected order taking ensures confidentiality and access to detailed information on each order's status.

'Search' and 'order by' facilities for location and grouping orders on screen are designed to make the task of tracking jobs much easier. Orders placed electronically, by phone or fax, can also be tracked.

Tant managing director Gez Donovan (pictured) said: 'Thanks to innovations like this, 2007 will be a great year for independent labs offering services to opticians that were only available previously from mass manufacturer competitors. The internet-based order tracking service is another example for independent



labs technically innovating to make life easier for our customers. We will always recognise the importance of telephone contact and yet also appreciate that many of our customers find internet order tracking very convenient.'

David Bunney, MD of DRS Computing said the service was a foundation stone on its strategy to provide Rx labs and opticians with efficient electronic links, adding that the electronic order process and tracking also acted as an audit trail.